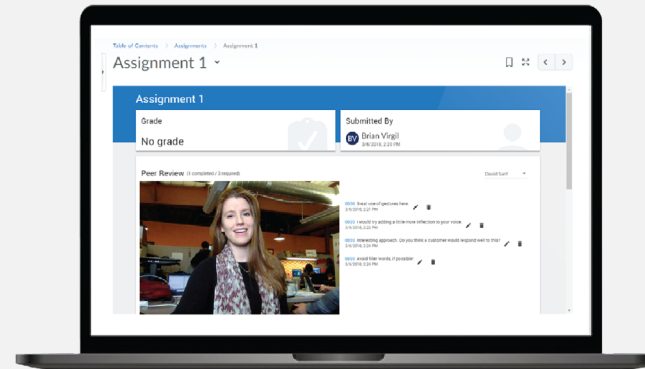


# imc Learning Suite meets Bongo!

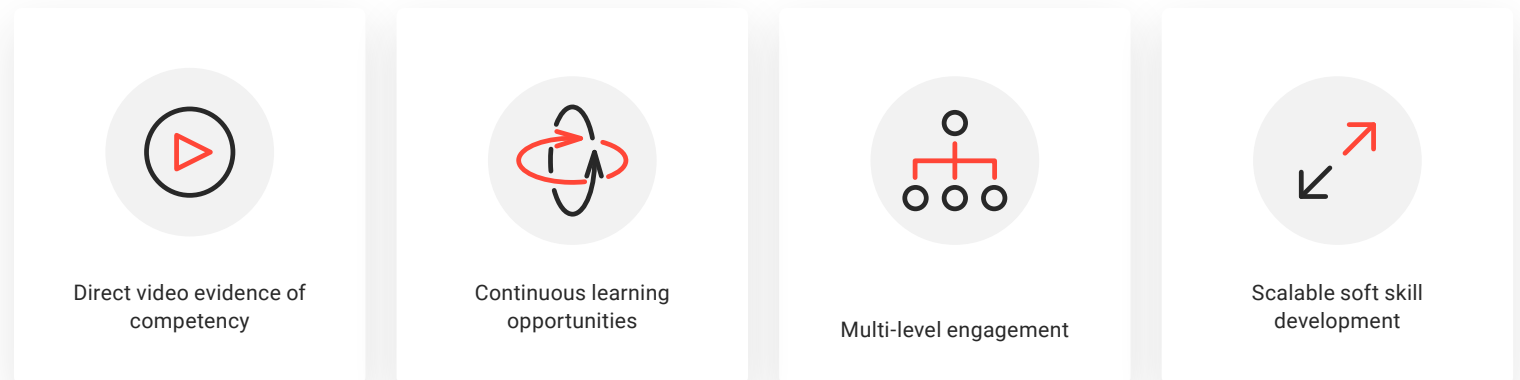


# imc Learning Suite meets Bongo!

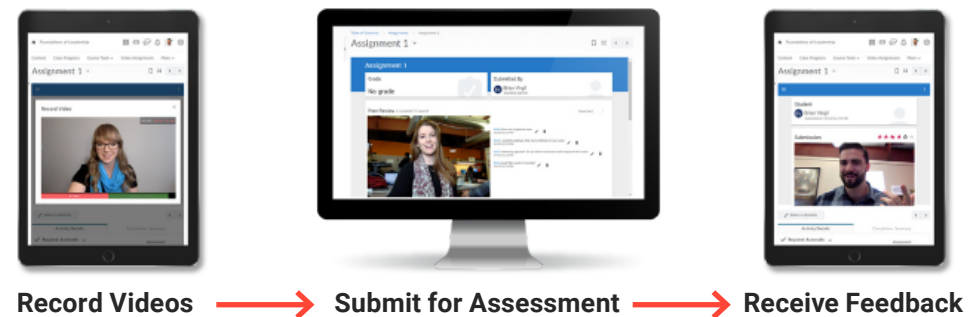
With its proprietary video technology and powerful feedback capabilities, Bongo provides:

Skill development is one of the most difficult learning objectives to scale at the enterprise level. Employees need ample practice opportunities and timely feedback to drive their improvement, but most e-learning solutions can't fulfill those requirements for larger workforces. That's why imc now partners with Bongo to provide a smoothly integrated competency assessment tool within the imc Learning Suite.

Bongo is an embedded solution that drives meaningful assessment, experiential learning and skill development at scale through live & self-paced video-based engagement and personalized feedback. Organizations use our video workflows to create opportunities for practice, demonstration, analysis, and collaboration. When individuals show what they can do within a real-world learning environment, evaluators get an authentic representation of their competency.



## How it works:



Organizations use Bongo's Video Assignments to create experiential exercises where individuals put skills and knowledge into action. Video Assignments consist of four structured workflows:



**Individual Project:** Individuals build communication and critical thinking skills as they continuously practice, self-assess, and deliver video presentations.



**Question & Answer:** Individuals are put on the spot to answer questions asynchronously with only a limited time to respond.



**Group Project:** Individuals collaborate synchronously or asynchronously to complete a group activity.



**Interactive Video:** Individuals answer multiple choice questions or submit video responses at different points throughout a video.

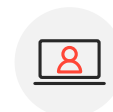
Once employees complete one of these exercises, Bongo offers multiple feedback options to help drive their improvement:



**Self-Assessment:** Individuals have multiple opportunities to practice and reflect on their recordings with rubrics when evaluators use them for grading.



**Auto Analysis™:** Individuals gain insight into their performance through auto-generated metrics around rate of speech, speech clarity, use of filler words, and custom content targets.




**Expert Coaching:** Individuals receive personalized, time-stamped feedback from a subject matter expert via text and video comments.



**Peer Review:** Individuals get exposure to multiple perspectives as they give and receive feedback on their peers' videos.

**Do you want to use Bongo within your LMS?**  
Call your contact at imc or write us via our **contact form**.

# Rewrite the way we learn



## **About imc**

imc has more than 20 years of experience, 320 employees spread out across 12 international locations, and over 1,200 customers worldwide running from small and medium enterprises (SMEs) to state and national government departments, to multinational groups.

We are a leading full-service provider for digital training, and we make learning better - by rewriting the way we learn.

Experts in technology, e-learning content and strategy work hand in hand to provide holistic and customised e-learning solutions.

[im-c.com](http://im-c.com)

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Switzerland (Zürich)  
Singapore  
The Netherlands (Vianen)  
USA (Delaware)